

<p>Position Title: Marketing Communications Writer</p> <p>Status: Full-time, Non-Exempt</p> <p>Location: Chico, California (Remote/Flexible)</p> <p>Reports to: Communications Director</p>	
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Do you want California’s environment and communities to thrive? Are you excited to work with a team of ecologists, farmers, and entrepreneurs who really get stuff done? If you answered yes to these questions, River Partners needs your help. Notwithstanding our accomplishments and awards, the single best thing about River Partners is the people. Our staff is committed, creative, collaborative, and diverse. We produce amazing results and have a lot of fun along the way.

What We Do:

River Partners brings life back to California’s rivers. Founded in 1998, the nonprofit harnesses the power of restored riverways to create a thriving future for the state’s environment and communities. Using modern farming practices and cutting-edge science, River Partners reforests and reconnects entire river landscapes, critical wildlife corridors, and vast ecological regions at a bold pace and scale. The organization’s statewide efforts result in lasting, tangible wins for wildlife, flood safety, climate resiliency, water conservation, public health, and local economies. River Partners has the largest on-the-ground restoration footprint of any nonprofit or firm in the western U.S., having led hundreds of large-scale projects across nearly 17,000 acres throughout California.

Organizational Summary:

River Partners helps local communities revitalize rivers across California. We are a non-profit organization with offices in Chico, Sacramento, Turlock, and San Diego. As a project-focused organization, we believe in the power of demonstrating environmental improvement through large-scale river restoration and empowering others through partnership and collaboration.

Position description:

River Partners seeks a passionate, creative writer committed to helping California’s environment and communities thrive through the development of strategic, engaging print and digital marketing copy and materials for a variety of external audiences, including both public and private entities. You’ll be responsible for not just reporting on River Partners’ innovative statewide restoration efforts and impact but will create and reinforce the broader brand narrative about who River Partners is, what we do, and why our work matters. We are looking for a skilled writer with a strong track record of developing persuasive content to serve as a lead storyteller for a growing organization in a fast-paced environment.

Essential functions and responsibilities of this position include:

Marketing Copy & Materials

- Conceptualize and create persuasive marketing copy for a variety of mediums, including print and digital.
- Develop performance criteria and track the effectiveness of marketing and communications strategies and deliverables.
- Deliverables include but are not limited to marketing fact sheets, organizational backgrounders, brochures, white papers, impact stories, and donor-stewardship materials.

- Help define and maintain copy style, voice, and overall storytelling approach across a variety of print and digital channels, ensuring alignment with River Partners' brand and organizational messaging.
- Translate complex information into easily accessible creative content for non-technical audiences that reinforces River Partners' brand narrative.
- Work across the organization to identify and implement marketing and communications needs and solutions.
- Work collaboratively and proactively within a cross-functional team comprised of internal program and non-program leads, freelance graphic and web designers, and members of River Partners' executive team.

Digital Platforms & Content

- Conceive of and develop compelling content for River Partners' website, blog, social media platforms, and regular e-communications.
- Lead ongoing maintenance of River Partners organization-wide digital platforms.
- Partner with internal teams to develop compelling stories about the organization's impact and maintain ongoing editorial calendar.
- Partner with staff to capture compelling photography, video, and stories that support broad storytelling strategies.
- Assist in the concepting and development of videos to bring River Partners' work and impact to life.
- Assist in technical production of virtual events for regular donor cultivation and stewardship

Required Knowledge, Skills and Abilities:

- A high level of comfort with WordPress or similar web-management systems, e-marketing platforms like Constant Contact, social-media-management solutions like Hootsuite, and graphic-design software like Photoshop and InDesign.
- Impeccable copywriting and editing skills, and excellent verbal and written communications skills.
- Ability to turn complex subject matter into accessible, relatable, and high-impact content.
- Ability to research and understand unfamiliar topics
- Ability to work independently and as part of a team
- Exceptional time-management and organizational skills, and ability to prioritize and manage multiple projects simultaneously and meet deadlines
- Track record of thriving in a fast-paced nonprofit environment and delivering high-quality results under tight deadlines

Minimum Qualifications

- Undergraduate degree in communications, journalism, English, or related field.
- Five years of marketing- and communications-related experience with a proven track record of developing compelling print and digital content for varied audiences.
- Experience managing digital platforms like websites and social media, as well as solid understanding of and interest in digital-media trends.
- Ability to work effectively in a team environment.

To apply email your resume, cover letter and 3 references to:

Jobs@riverpartners.org, Subject: Marketing Communications Writer Position

Or send an application via mail to:

River Partners

Attn: Marketing Communications Writer Position

580 Vallombrosa Avenue, Chico CA 95926.

Please no telephone calls.

River Partners is an Equal Opportunity/Affirmative Action (EEO/AA) Employer. All qualified applicants will receive consideration without regard to race, color, national origin, sex, sexual orientation, genetic information, gender identity, religion, age, status as a protected veteran, status as an individual with disability, or any other protected group status or non-job-related characteristic as directed by law.